



hatch

a chance to pitch for **\$10,000**

presented by



hatchwi.com

About Hatch

HATCH is a community-based startup platform to help develop “nap-kin” ideas into early-stage companies. With BrightStar’s funding and NEWaukee’s leadership, they have successfully executed pitch competitions in Stevens Point, Wisconsin Rapids, Wausau and Marshfield. Each of the four regional HATCH winners received a \$2,000 grant and a chance to compete for a \$10,000 prize in the finale along with three other runner-up HATCH pitch presenters.

Schedule

6:00-6:45pm - Networking

6:45-8:00pm - Presentations

8:00-8:15pm - Voting

8:15pm - Winner announced

8:15-9pm - Networking

9pm - After party at Jordan Bar & Grill 5696

State Highway 66 Stevens Point, Wisconsin 54482

Presenters

Jeremy Solin of **Tapped**, flavor infused, natural maple syrups.

Daniel Packard and Maurice Woods III of **Unpublished.io**, a web platform for building and sharing research projects.

Matthie Vollmer and Ben Meyers of **Arbre Tech**, a product built to automate the data tracking processes used in tree nurseries.

Peter Parker and Landis Brozak of **Leak Siphon Flush Valve**, a product to reduce leaky toilets for zero water waste by.

Wildcards

Emily Blomberg of **Caboosee**, baby onesie & pajama tech that makes it possible to easily check a diaper without removing the clothing.

Elizabeth Olson of **Cheiks**, women’s underwear with revolutionary sizing.

Carl Lippert of **Feed Manager**, an app that helps farmers manage their livestock feed.

Jurors

Jeff Harris is a BrightStar founding donor, board chair and an investment committee member. Jeff is also an investor in and board member of Somna Therapeutics and Okanjo Partners, Inc., early stage technology companies located in Wisconsin. He is an investor and board member of Guy & O'Neill, a Wisconsin manufacturing company, and a director of AMN Healthcare Services, Inc., a healthcare staffing company based in San Diego (NYSE: AHS). He has served as a director of Sybron Dental Specialties, Inc. prior to its sale to Danaher Corporation, Playtex Products, Inc. prior to its sale to Energizer Holdings, Inc., and Apogent Technologies Inc. prior to its merger with Fisher Scientific.

Tom Shannon is a BrightStar founding donor, a director, an investment committee member and volunteers his time as BrightStar's President and CEO. Tom is also board chairman and a lead investor in Proxim Diagnostics Corp., Sunnyvale, California and Somna Therapeutics LLC, Milwaukee. He was most recently CEO of biotech company Prodesse Inc. He has served as a director of the Wisconsin Angel Network, Promentis Pharmaceuticals Inc., Stemina Biomarker Discovery Inc., OKANJO Partners Inc., and earned the certified financial planner (CFP) and chartered financial consultant (CHFC) credentials.

Mark Burish is a BrightStar founding donor, a director and an investment committee member. Mark is also a co-founder of the Madison-based law firm of Hurley Burish & Stanton, s.c. where he is a past president, attorney and director. His other business activities include serving as president and founder of Milestone Senior Living LLC, chairman of Sonic Foundry Inc., a director of TermSync Inc., Monona State Bank and the Mortenson Investment Group.

Michelle J. Picard is a BrightStar donor & investment committee member. Michelle was a Portfolio Manager at Henderson Geneva Capital Management. She joined Geneva in 1999, and was a co-owner when it was later acquired by Henderson Global Investors in October 2014. She was a member of its Investment Strategy Group that conducts high quality fundamental research and was responsible for the management and oversight of the Henderson Geneva growth equity products. Before joining Geneva, Ms. Picard worked for Strong Capital Management and graduated from the University of Wisconsin – Milwaukee.

About the BrightStar Wisconsin Foundation inc.

BrightStar Wisconsin is a 501(c)(3) public charity that is using a groundbreaking philanthropic approach to support job creation and economic growth across the state by making investments in Wisconsin early-stage companies that have the potential to create high-quality jobs. This new approach enables the formation of new investment capital in Wisconsin through charitable donations to the foundation. For more information, please visit: www.brightstarwi.org.

About NEWaukee

NEWaukee is a social architecture firm that specializes community-based signature experiences centered on high-profile issues of importance for cities across the country. NEWaukee also provides consumer, employer brand and talent engagement services to major employers looking to attract and retain talent necessary to grow their businesses. For more information, please visit: www.newaukee.com.

Partners

